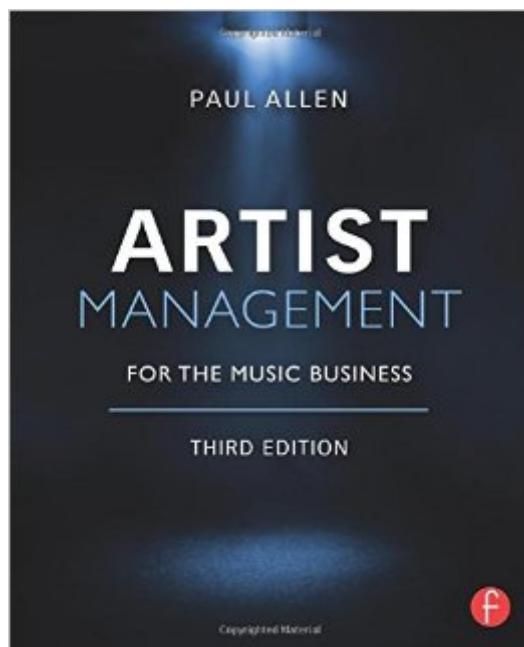


The book was found

Artist Management For The Music Business



Synopsis

With the evolution of the music business and the shifting influence of large record labels, the artist manager is now "more than ever" at the center of an artist's career. Artist managers are tasked with keeping abreast of the music industry and supporting the artists under their management while simultaneously managing their own careers. Including key industry insights, exclusive planning guidance, management tools, and strategies for a successful career, *Artist Management for the Music Business* has the tools to support any new or experienced artist manager. Through its analysis of over a dozen case studies, lessons, and contract examples, author Paul Allen provides a focused look at managing artists' careers. This follow-up to the best-selling second edition features a new chapter on entrepreneurship including detailed information on how to run an artist management enterprise as a business and includes coverage of anticipating risks, reacting to challenges, and basic money management. The chapter also contains additional sections on the effective use of social media, the Web, and handling online promotion. For additional resources, visit the book's website at www.artistmanagementonline.com.

Book Information

Paperback: 318 pages

Publisher: Focal Press; 3 edition (July 26, 2014)

Language: English

ISBN-10: 0415710227

ISBN-13: 978-0415710220

Product Dimensions: 7.5 x 0.7 x 9.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars See all reviews (12 customer reviews)

Best Sellers Rank: #58,501 in Books (See Top 100 in Books) #14 in Books > Engineering & Transportation > Engineering > Civil & Environmental > Acoustics #18 in Books > Arts & Photography > Music > Business #22 in Books > Science & Math > Physics > Acoustics & Sound

Customer Reviews

Paul Allen's newest edition is the definitive book on artist management for several reasons. Far beyond a "how to" tutorial on the basics of the business, he illuminates the nuances of managing client personalities and sizing up an artist's motivations, ambitions and vision. His real-world perspectives, experiences and practical advice on career guidance are essential reading for both prospective managers and artists. This is especially true because of the high caliber of sources

Professor Allen uses; they are among the top names in the business. Paul's insider knowledge and discussion on power players, getting calls returned and networking to build relationships are worth the price of admission alone. Extremely well-written and easy to follow, this edition is updated with timely new information on the relevant aspects of social media, the increasing impact of streaming vs. downloads/physical sales and the increasingly common "360" deals. The contract samples and copies of related documents are important resources, as is Prof. Allen's extremely valuable website. If you are considering a role in artist management, as a professional musician, or, for that matter, any role in the music business, you will find this book to be a valuable investment of your time and resources. Highest recommendation.

It's an excellent overview for aspiring artists and managers alike, and it's full of advice and wisdom. Anyone studying this business would do well to begin their focused education here, if only to establish a working vocabulary for the industry. The end of each chapter provides an extensive list of resources for continued reading as well. If you read this, also read the books listed in the resource section of each chapter for an extensive self-education. There's nothing quite like a common vocabulary for efficient communication between all the facets of the music industry.

This edition has a lot of new information and some helpful examples. If you enjoyed one of the earlier editions, I suggest that you get a copy of this new edition. I just recommended it to a young artist who is hunting for a manager. I'm sure that this will let him know what to look for in a manager. **BE SURE TO CHECK OUT THE SITE THAT THE AUTHOR PROVIDES.** There are some awesome links.

This is a great book that explains what an artist manager is supposed to do and not required to do. It is a must read for any artist or manager that doesn't understand the vital and practical applications of artist management. It explains in detail why managers are integral to the artist's success no matter what their professional level may be.

Paul Allen gives a terrific overview of artist management. It's easy to read and understand, and is not specific to any genre of music. So, it will fit any student. My students are really getting a lot out of this book. I particularly like that he includes balancing working on behalf and for your artist while also developing yourself as an artist manager. A very delicate balance!

Great info. for the music manager's resource library. Was shipped quickly.

[Download to continue reading...](#)

Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Pastel Artist's Bible: An Essential Reference for the Practicing Artist (Artist's Bibles) The Watercolor Flower Artist's Bible: An Essential Reference for the Practicing Artist (Artist's Bibles) Artist Management for the Music Business The Artist's Guide to Success in the Music Business: The 'Who, What, When, Where, Why & How of the Steps That Musicians & Bands Have to Take to Succeed in Music The Artist's Guide to Success in the Music Business (2nd edition): The "Who, What, When, Where, Why & How" of the Steps That Musicians & Bands Have to Take to Succeed in Music Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - Colored Pencil Artist's Drawing Bible: An Essential Reference for Drawing and Sketching with Colored Pencils (Artist's Bibles) Artist to Artist: 23 Major Illustrators Talk to Children About Their Art Acrylic Artist's Bible (Artist's Bibles) The Artist's Guide to Grant Writing: How to Find Funds and Write Foolproof Proposals for the Visual, Literary, and Performing Artist Piano Literature - Book 3: Developing Artist Original Keyboard Classics (The Developing Artist Library) Oil Painter's Bible: An Essential Reference for the Practicing Artist (Artist's Bibles) The Acrylic Artist's Handbook: An essential reference for the practicing artist Piano Sonatinas - Book One: Developing Artist Original Keyboard Classics (The Developing Artist) Piano Literature - Book 4: Developing Artist Original Keyboard Classics (The Developing Artist) Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management)

[Dmca](#)